



2025 Hampton Roads International Auto Show Rolls into Virginia Beach Convention Center

New Model Vehicles, Luxury Models, Exotics, Tricked-out Trucks, Classics, Customs, and More

VIRGINIA BEACH, Va. – (Dec. 30, 2025) The [Hampton Roads International Auto Show](#) will fill the Virginia Beach Convention Center with the latest cars, trucks, crossovers, SUVs, EVs, classic cars, custom vehicles, and more. Attendees can explore the latest vehicles in a relaxed, no-sales environment, speak with knowledgeable product specialists and experience the latest in automotive technology hands-on, January 10-12, 2025.

Guests will have the opportunity to learn about hybrids, plug-in hybrids, EVs, fuel cell vehicles, and traditional gas engines, helping them choose what best suits their needs. Attendees can also get an up-close look at must-see new model vehicles from 20-plus manufacturers including **Audi, Cadillac, Chevrolet, Ford, Genesis, Honda, Hyundai, Kia, Lexus, Nissan, Subaru, Toyota, Volkswagen, Volvo**, and more.

“With falling interest rates, increased incentives, and an abundance of inventory, now is an excellent time to consider purchasing a new car,” said [Autotrader Executive Editor Brian Moody](#). “The Hampton Roads International Auto Show offers a pressure-free environment to interact with product specialists and explore the latest automotive options available today.”

Additional special features at the auto show include classic cars; a Virginia Beach Volunteer Rescue Squad display; Virginia State Police Help Eliminate Auto Theft (HEAT) Program; a handful of electric vehicles and electric boats from local owners; and a Kid Zone with hands-on activities for the whole family, courtesy of Electrified Marina and Drive Electric Tidewater.

The Hampton Roads International Auto Show is owned by the [Hampton Roads Automobile Dealers Association](#) and produced by Steve Freeman Events. The show will be open Fri., Jan. 10 through Sun., Jan. 12, at the Virginia Beach Convention Center, 1000 19th Street, Virginia Beach, VA 23451. Plenty of **free parking** is available adjacent to and across the street from the convention center. Show hours are Friday and Saturday, from 10 a.m. to 8 p.m., and Sunday, from 10 a.m. to 6 p.m. Tickets are \$15 for adults, \$12 for senior citizens (65 and older) and military (w/ID), and children 12 and under are admitted FREE. Purchase tickets [here](#) and save \$3. For more information visit [hamptonroadsautoshow.com](#), follow [@hamptonroadsautoshow](#) on Facebook and [@hrautoshow](#) on Instagram.

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